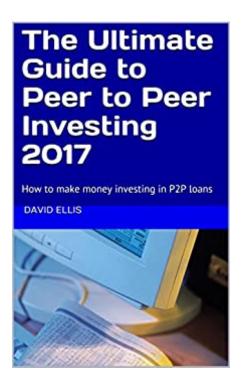


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# The Ultimate Guide To Peer To Peer Investing 2017: How To Make Money Investing In P2P Loans





# Synopsis

P2P investments offer 2-3 times the return of traditional alternatives. The industry is now over 10 years old and despite initial criticism from the old guard it has entered the mainstream with more money coming from large institutional investors than ever before.P2P lets you "Be the Bank" and take your share of the exceptional profits the banks have been making in Business and Personal loans. In today's world of ultra low interest rates on savings, P2P lending offers you the best chance to grow your capital. This book takes an in-depth look at the world of P2P investing in 2017, reviewing every aspect of the industry and how it works, it explains in detail how to invest, how to maximize your returns, how to mitigate risk, what investment types are available, how to find the best investments, what fees youâ ™II pay and much more. Unlike other guides that focus on the big 2 or 3 platforms this book reviews the whole industry and discusses the new and innovative asset classes that the P2P revolution has spawned. If you are have any interest at all in P2P investing you need to read this book first. Contentsâ ¢Who should read this book?â ¢What is alternative finance?â ¢The rise and acceptance of alternative financeâ ¢The history of alternative financeâ ¢Whatâ ™s the difference between Peer to Peer lending and Crowdfunding4â ¢Government support for alternative financeâ ¢Why do governments like P2P lending and what they do to encourage itâ ¢The altruistic side of P2P investingâ ¢How the platforms are structuredâ ¢How to keep all your money invested to maximize your returnâ ¢Automatic investment and reinvestmentâ ¢3rd party investment toolsâ ¢Diversificationâ ¢Provisions and reserve fundså ¢Segregation of fundså ¢Risk and rewardå ¢Quantifying and grading riskå ¢How the platforms check the riskså ¢Soft pull credit checks and stacking loanså ¢Loan filterså ¢Risk mitigationâ ¢Defaultsâ ¢Securityâ ¢Types of investment availableâ ¢Consumer loans â " secured and unsecuredâ ¢Business line of credit (LOC)â ¢Business revenue based funding (RBF)â ¢Retail business credit card receivables fundingâ ¢Business purchase order financingâ ¢Friends and familyâ ¢Business term loanâ ¢Business invoice factoring & discountingâ ¢Business invoice tradingâ ¢Real estate lendingâ ¢Angel or equity crowdfundingâ ¢Regulationâ ¢Liquidity - secondary marketplacesâ ¢Secondary market tradingâ ¢Lender feesâ ¢Investing in other countriesâ ¢P2P investment trustså ¢Tax and tax efficient investingå ¢Compare P2P investment platformså ¢Glossary

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there is nothing Ultimate about this guide. Whole time reading it I was waiting for story to start, it didn't

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